



BLUEFIELD

CITY_WEAR & TECH_WEAR



SS时尚 HISTORY

- | | | | |
|------------|---|------------|----------------------------------|
| 2008.08.28 | Established SS Fashion(Gyeongdong Apparel) | 2008.08.28 | 成立SS时尚(京东服饰) |
| 2009.03.20 | Signed a contract to use certification marks for domestic textile products (Korea Federation of Textile Industries) | 2009.03.20 | 国产纤维产品认证标记使用合同 (韩国纤维产业联合会) |
| 2011.02.26 | Received a citation from KBIZ | 2011.02.26 | 中小企业中央会会长表彰 |
| 2012.12.04 | Achieved ISO 9001, 14001 certificate | 2012.12.04 | 获得ISO 9001 14001认证 |
| 2013.06.28 | Recognized as a female-oriented business by Korean Women Entrepreneurs Association | 2013.06.28 | 确认韩国女性经纪人协会女性企业 |
| 2014.10.30 | Permitted to establish a research department for SS Fashion products | 2014.10.30 | SS时尚产品特化研究专业部门成立认可 |
| 2015.08.21 | Achieved MAIN-BIZ [management + innovation + business]certificate | 2015.08.21 | 经营创新型中小企业(MAIM-BIZ)认证 |
| 10.02 | Design registration [textile #30-0819099] | 10.02 | 设计注册(织物纸第30-0819099号) |
| 2016.04.11 | Registered to manufacture and sale police uniforms [Daegu Metropolitan Police Agency] | 2016.04.11 | 警服制造销售业注册证(大邱地方警察厅) |
| 07.25 | Certificate of Technology Evaluation Class [T6-Korea Enterprise Data] | 07.25 | 技术评价等级确认书(T6-韩国企业数) |
| 07.27 | Selected as a Pre-Start Business [Daegu] | 07.27 | 指定为Pre-明星企业(大邱广域市) |
| 12.16 | Achieved ISO 9001, 14001 certificate | 12.16 | 获得ISO 9001 14001认证 |
| 12.28 | Established SJ Sejin Inc. | 12.28 | 成立株式会社SJ世珍 |
| 2017.01.02 | Patent Number 10-054778 [DEVICE FOR EXECUTING PEDOMETER IN WIRELESS TERMINAL] | 2017.01.02 | 专利第10-054778 (移动终端机器中的计步器功能执行装置) |
| 02.01 | Korean Industrial Standards Certification [KS K7812 cotton underwear/ certification number17-0046] | 02.01 | KS认证(KS K7812纯棉内衣/认证号17-0046) |
| 02.01 | Registration for manufacturing police uniforms | 02.01 | 警服制造业注册证 |
| 02.05 | Participated in ISPO in Munich, Germany | 02.05 | 参加德国慕尼黑ISPO |
| 02.15 | Participated in ISPO in Beijing, China | 02.15 | 参加中国北京ISPO |
| 02.28 | Achieved INO-BIZ certification | 02.28 | INO-BIZ企业认证 |

BLUEFIELD Introduction / 步络飞德介绍

▶ Brand Theme

Unique Scandinavian lifestyle with a touch of North-European sense
北欧感性的独特北北欧日耳曼语系生活

▶ Brand Concept

1. Wearable and functional athleisure look for an active lifestyle
符合多动生活风格的耐磨功能性不得体服装(Athleisure Look)
2. Practical modern sports look that combines city-wear and tech-wear
结合佐奕服装(city_wear)和科技服装(tech_wear)的实用性现代体育服装

▶ Main Target

Nature-friendly people aged between 20 and 50 who pursue downshift lifestyle.
The following images are used as references.

二十五六岁到五十多岁追求Down shift style的自然亲和性合理人群。
是参考图片。

Style no.17FW-J13



Style no.17FW-J09



Style no.17FW-J10



Style no. 17FW-J01



Style no.17FW-J02



Style no. 17FW-J03



Style no.17FW-J06



Style no.17FW-J05



Style no.17FW-J11



Style no.17FW-J12







 S.S.K.D

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